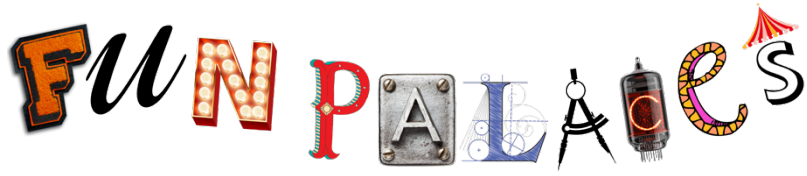




STYLE GUIDELINES

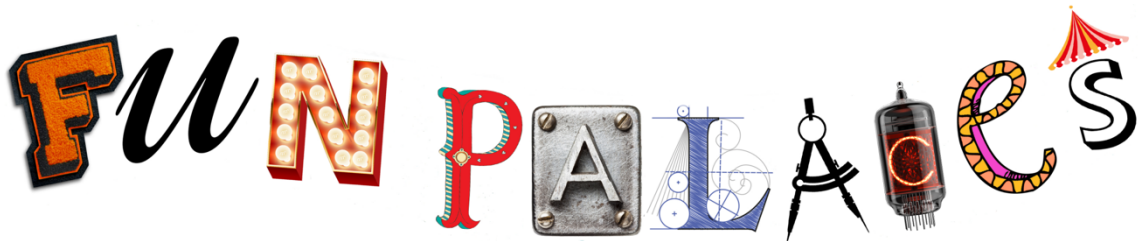


Style Guidelines for all Fun Palaces

This document is a guide to the communications style for Fun Palaces. It explains how the creative elements (logos/font) fit together, with technical details that designers and printers might find useful.

LOGOS

All logos can be downloaded from [our website](#). There are not colour variations of this logo available as it has been hand-drawn.



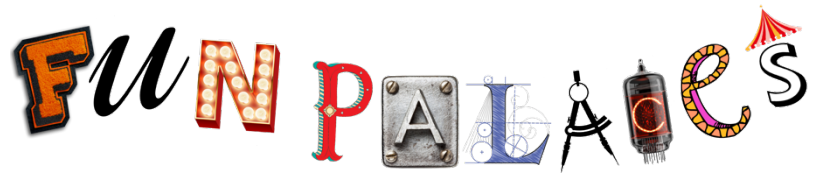
Logo size and placement

- **Size:** half the width of the page / screen (if a title)
- **Placement:** central at the top of the page (if a title) is preferred, but proportionally in either corner is also fine.

Partner logos

The Albany hosts Fun Palaces as an independent project and this is where the core team are based two days a week. Fun Palaces are supported by The National Lottery Communities Fund. Links to their logos are below.

- [The Albany logo](#)
- [The National Lottery Communities Fund](#)

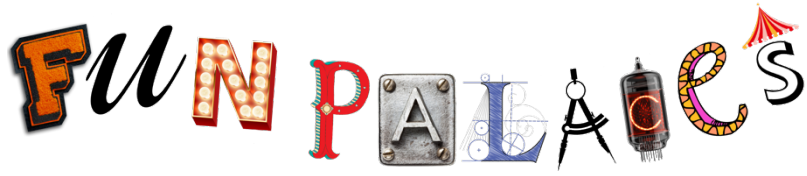


ILLUSTRATION

The Fun Palaces illustration can be downloaded from [our website](#).

Illustration Credit © Emily Medley / www.emilymedley.co.uk





COLOUR PALETTE



Fun Palaces red

C20 M98 Y91 K10
R183 G39 B45
#b7272d



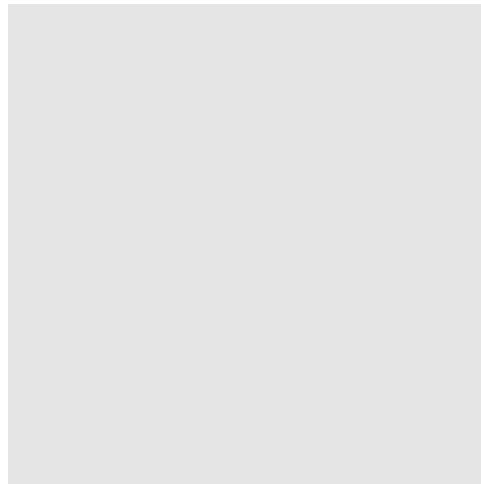
Fun Palaces blue

C67 M16 Y18 K0
R77 G169 B194
#4da9c2



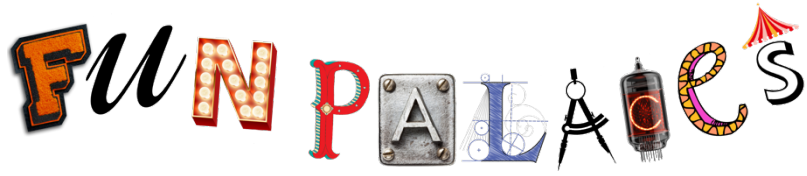
Fun Palaces orange

C8 M72 Y98 K1
R224 G105 B43
#e0692b



Fun Palaces grey

C9 M6 Y7 0
R229 G229 B229
#e5e5e5



TYPEFACE

Always keep typography layouts simple. Our brand typeface is PT Sans. PT Sans should be used for all applications, where possible. It can be downloaded [here](#), but if unavailable please use Arial as the default font.

This is PT Sans: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

This is PT Sans Bold: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

Title Typeface

The title typeface is Londrina Solid and can be downloaded [here](#).

This is Londrina Solid: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

Environmental care

When considering your design and printing please consider sustainability issues and the environment. You can find out more about looking after the environment in our sustainability toolkit.