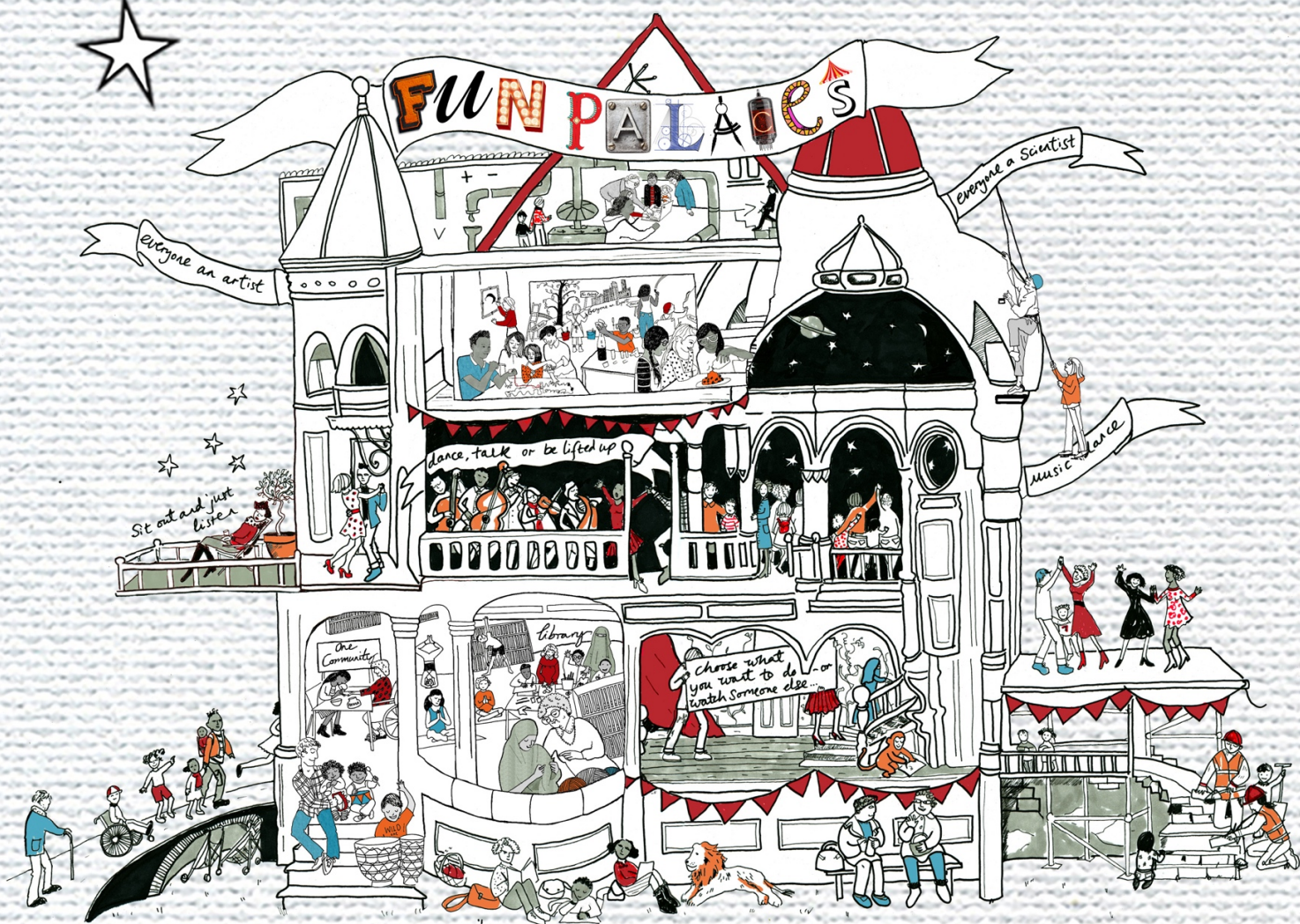
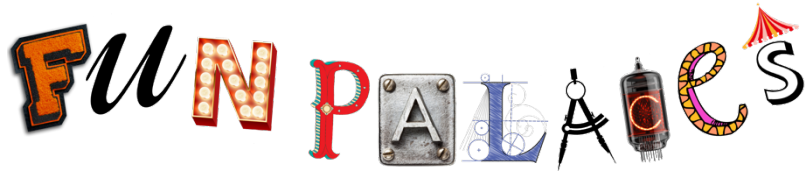


# FUN PALACES



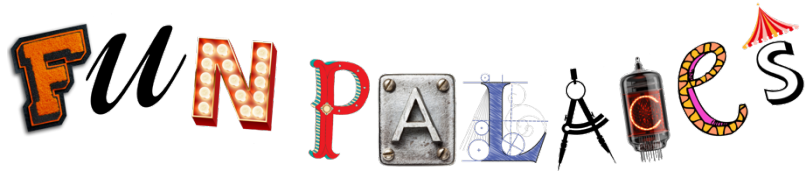
## STYLE GUIDELINES





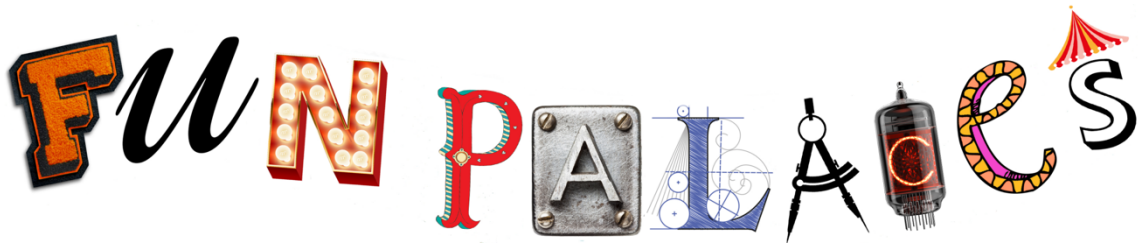
## Style Guidelines for all Fun Palaces

This document is a guide to the communications style for Fun Palaces. It explains how the creative elements (logos/font) fit together, with technical details that designers and printers might find useful.



## LOGOS

All logos can be downloaded from [our website](#). There are not colour variations of this logo available as it has been hand-drawn.



### Logo size and placement

- **Size:** half the width of the page / screen (if a title)
- **Placement:** central at the top of the page (if a title) is preferred, but proportionally in either corner is also fine.

### Partner logos

The Albany hosts Fun Palaces as an independent project and this is where the core team are based two days a week. Fun Palaces are supported by The National Lottery Communities Fund. Links to their logos are below.

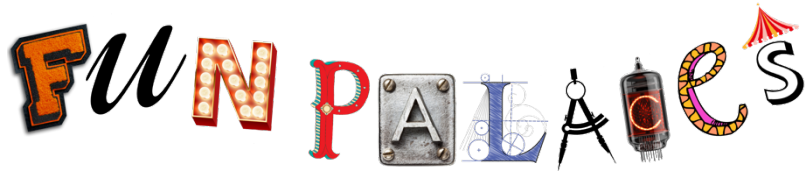
- [The Albany logo](#)
- [The National Lottery Communities Fund](#)

## ILLUSTRATION

The Fun Palaces illustration can be downloaded from [our website](http://ourwebsite.com).

Illustration Credit © Emily Medley / [www.emilymedley.co.uk](http://www.emilymedley.co.uk)





## COLOUR PALETTE



**Fun Palaces red**

C20 M98 Y91 K10  
R183 G39 B45  
#b7272d



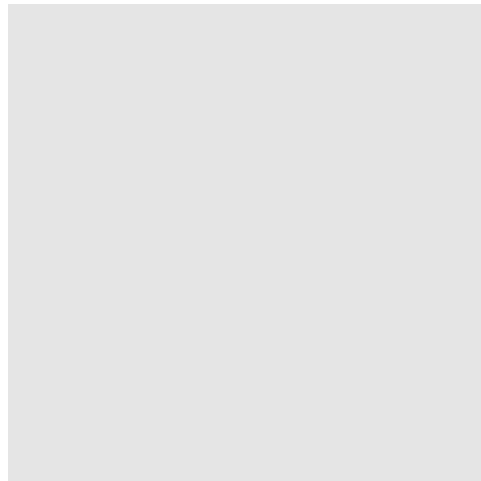
**Fun Palaces blue**

C67 M16 Y18 K0  
R77 G169 B194  
#4da9c2



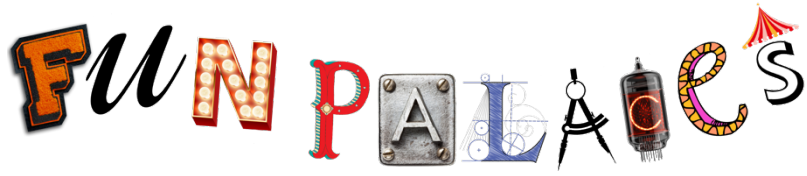
**Fun Palaces orange**

C8 M72 Y98 K1  
R224 G105 B43  
#e0692b



**Fun Palaces grey**

C9 M6 Y7 0  
R229 G229 B229  
#e5e5e5



## TYPEFACE

Always keep typography layouts simple. Our brand typeface is PT Sans. PT Sans should be used for all applications, where possible. It can be downloaded [here](#), but if unavailable please use Arial as the default font.

This is PT Sans: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

**This is PT Sans Bold: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll**

## Title Typeface

The title typeface is Londrina Solid and can be downloaded [here](#).

This is Londrina Solid: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

## Environmental care

When considering your design and printing please consider sustainability issues and the environment.