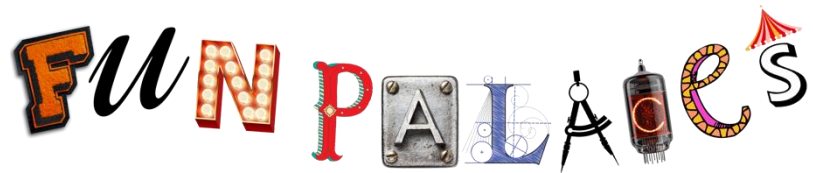# FUN PALACES

STYLE GUIDELINES

Style Guidelines for all Fun Palaces

This document is a guide to the communications style for Fun Palaces. It explains how the creative elements (logos/font) fit together, with technical details that designers and printers might find useful.
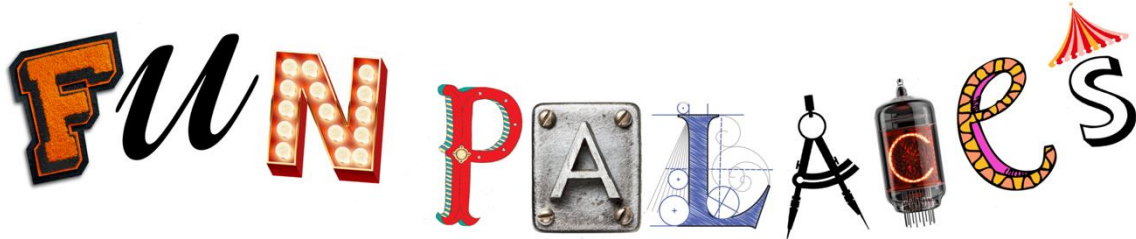
LOGOS

CRONFA
GYMUNEDOL
COMMUNITY
FUND

funpalaces.co.uk
FunPalaces

the Albany

All logos can be downloaded from our website. There are not colour variations of this logo available as it has been hand-drawn.

Logo size and placement

- **Size:** half the width of the page / screen (if a title)
- **Placement:** central at the top of the page (if a title) is preferred, but proportionally in either corner is also fine.

Partner logos

The Albany hosts Fun Palaces as an independent project and this is where the core team are based two days a week. Fun Palaces are supported by The National Lottery Communities Fund. Links to their logos are below.

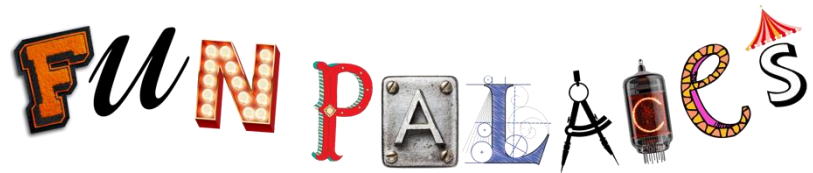- **The Albany logo**
- **The National Lottery Communities Fund**

ILLUSTRATION

The Fun Palaces illustration can be downloaded from our website.
Illustration Credit © Emily Medley / www.emilymedley.co.uk

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COLOUR PALETTE

Fun Palaces red

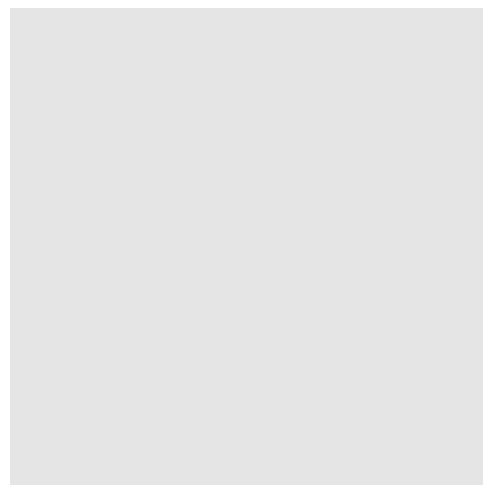C20 M98 Y91 K10
R183 G39 B45
#b7272d

Fun Palaces blue

C67 M16 Y18 K0
R77 G169 B194
#4da9c2

Palaces orange

C8 M72 Y98 K1
R224 G105 B43
#e0692b

Fun Palaces grey

C9 M6 Y7 0
R229 G229 B229
#e5e5e5

Fun

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TYPEFACE

Always keep typography layouts simple. Our brand typeface is PT Sans. PT Sans should be used for all applications, where possible. It can be downloaded here, but if unavailable please use Arial as the default font.

This is PT Sans: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
This is PT Sans Bold: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

Title Typeface

The title typeface is Londrina Solid and can be downloaded here.
This is Londrina Solid: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

Environmental care

When considering your design and printing please consider sustainability issues and the environment.

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