

# FUN PALACES

## Style Guidelines for all Fun Palaces

This document is a guide to the communications style for Fun Palaces. It explains how the creative elements (logos/font) fit together, with technical details that designers and printers will find useful.

**Every Fun Palace is as different as each location AND we want the people joining in to know they are part of a *campaign* for culture at the heart of every community and community at the heart of culture, so we've made all the logos and illustrations easily accessible here ...**

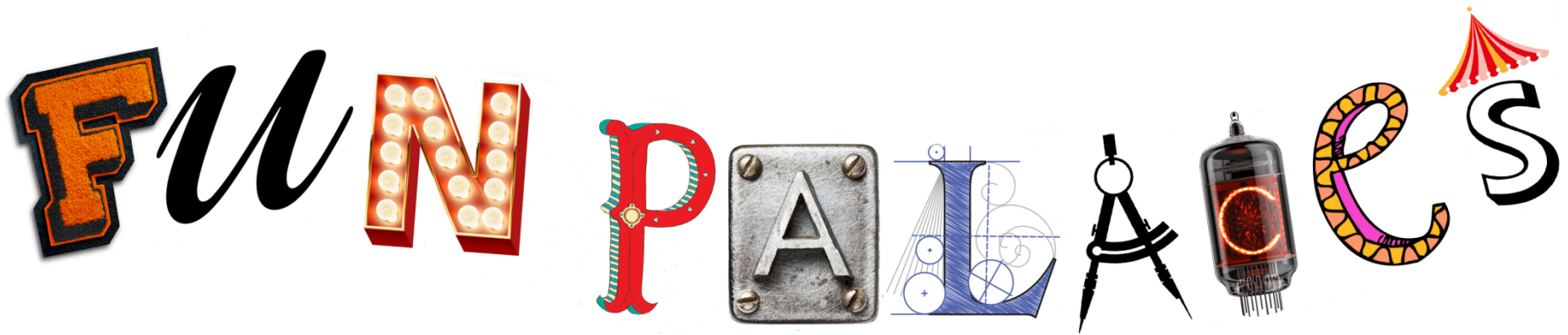




## Logos

All logos can be downloaded from [our website](#).

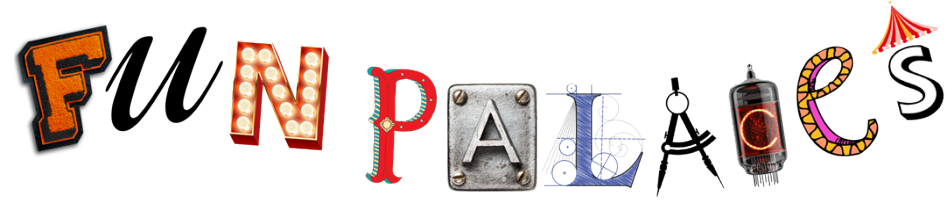
There are not colour variations of this logo available as it has been hand-drawn.



## Logo size and placement

**Size:** half the width of the page / screen (if a title)

**Placement:** central at the top of the page (if a title) is preferred, but proportionally in either corner is also fine.



## **Partner logos:**

The Albany hosts Fun Palaces as an independent project and this is where the core team are based two days a week. Fun Palaces are supported by The National Lottery Communities Fund, Wellcome, the Paul Hamlyn Foundation and The Harbour Foundation, links to their logos are below. (The Harbour Foundation does not have a logo).

[The Albany logo](#)

[The National Lottery Communities Fund](#)

[Wellcome](#)

[Paul Hamlyn Foundation](#)

# FUN PALACES

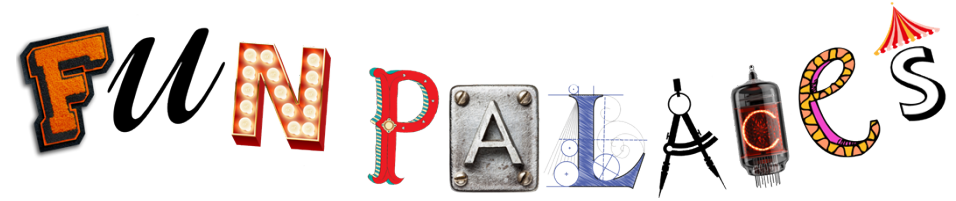
## Illustration

The Fun Palaces illustration can be downloaded from [our website](#).

Illustration Credit: Emily Medley - [www.emilymedley.co.uk](http://www.emilymedley.co.uk)



**FUN PALACES 2019**



## Colour palette



**Fun Palaces Red**

C20 M98 Y91 K10  
R183 G39 B45  
#b7272d

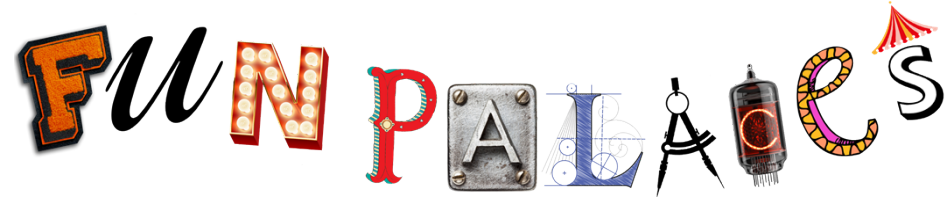


**Fun Palaces Blue**

C67 M16 Y18 K0  
R77 G169 B194  
#4da9c2

# FUN PALACES

FUN PALACES 2019



**Typeface** – always keep typography layouts simple

Our brand typeface is PT Sans. PT Sans should be used for all applications, where possible. It can be downloaded [here](#), but if unavailable please use Arial as the default font.

This is PT Sans: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

**This is PT Sans Bold: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll**

**Title Typeface**

The title typeface is Londrina Solid and can be downloaded [here](#).

This is Londrina Solid: Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll

**Environmental care**

When considering your design and printing please consider sustainability issues and the environment – if you don't NEED to print it, don't print!

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